



Focus on the future

'Established' vs 'experimental'

Two years.....

False dawns and red herrings

1. The demise of established digital delivery methods

- the rise of the tablet (iPad, Samsung Galaxy Tab) & the touch-screen IWB
- the death of the CDR / DVDR as more goes online



The future

"There are many methods for predicting the future. For example, you can read horoscopes, tea leaves, tarot cards, or crystal balls. Collectively, these methods are known as "nutty methods." Or you can put well-researched facts into sophisticated computer models, more commonly referred to as "a complete waste of time." (Scott Adams)

Trends... (Byron Russell)

1. The demise of established digital delivery methods
2. The coming of the Cloud
3. Teacher power
4. From content to "microcontent"
5. New stuff coming out of left field...



2. Heading for the Cloud

Everything will be online and use cloud computing services.
No more patches, downloads, DVD-Rs etc.
Your work's in the cloud, too!

3. Teacher as author...



How will this happen?

Easy-to-use, template-driven authoring tools ...& rise of peer-created content

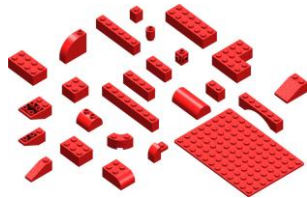
Increasing use of web-based LMS and community services

Increasing willingness of teachers to PAY (e-comm) for content / services



4. Content to Microcontent

Workbooks and Coursebooks will lose their linear structure as courses become more bespoke, more fluid



- e-workbooks and the bespoke e-coursebook
- Korean and US digital text book initiatives



5. New stuff coming out of left field...



Location-based learning

